

STAFFORDVILLE BEACH · 21 LYONS ROAD · MARCH 21, 2026 · 12PM-3PM



MUSIC · REFRESHMENTS · BEACH BONFIRE & WARMING AREAS · FUN ACTIVITIES BOTH IN & OUT OF THE WATER!

# BE AN EVENT SPONSOR!

**YOUR \$100 SPONSORSHIP PROVIDES DIRECT SUPPORT TO THE STAFFORD SUMMER RECREATION CAMP PROGRAM, AND IN RETURN, YOUR BUSINESS RECEIVES MEANINGFUL RECOGNITION, INCLUDING:**



Customized event signage on the beach featuring your logo and/or name.



Public announcement of your company's contribution at the event.



Company logo and/or name display on the Polar Plunge event website.



Recognition on @ExploreStaffordCT social media platforms.

## THE POLAR BEAR PLUNGE HELPS RAISE MONEY FOR LOCAL PROGRAMMING WHILE BRINGING THE COMMUNITY TOGETHER FOR A FUN WINTER EVENT!

For over 65 years, the Stafford Summer Rec Camp has been a cornerstone of childcare in our community, all contributions directly benefit the Camp program. This support is vital to ensure that families have access to free transportation and meals, receive subsidized program costs, enjoy positive programming, and benefit from quality staffing.

THIS EVENT IS ORGANIZED BY THE TOWN OF STAFFORD EVENTS & CELEBRATIONS COMMITTEE, A GROUP OF VOLUNTEER CITIZENS WORKING TO CREATE A CALENDAR OF DIVERSE ACTIVITIES THAT PROMOTE ECONOMIC AND SOCIAL BENEFITS, UNITE NEIGHBORS, BOLSTER CIVIC PRIDE, AND IGNITE TOURISM OPPORTUNITIES.

SCAN HERE TO REGISTER YOUR SPONSORSHIP



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QUESTIONS? [EVENTS@STAFFORDCT.ORG](mailto:EVENTS@STAFFORDCT.ORG)  
CALL 860.851.8102